



6811 La Jolla Boulevard La Jolla, CA 92037 (858) 459-0831 [www.ljcommunitycenter.org](http://www.ljcommunitycenter.org)

## **Corporate Membership Packet**

### **Our Story:**

The La Jolla Community Center is a unique membership club in the village of La Jolla. For decades, the LJCC, formerly Riford Center has been the welcoming place for adults in La Jolla to participate in fitness, wellness, learning, enrichment, and social activities. Nearly 40 years ago, Florence Riford funded the Center as a social club for local residents. Today, the Center is operated and sustained as a non-profit organization supported by members, volunteers, and contributors.

### **La Jolla Community Center Activities:**

- Fitness/Wellness Classes Daily
- Room/Facility Rentals; Workshops, Meetings, Conferences, Celebrations
- Special Events, Wine Tastings, Musical Performances, Member Receptions
- Guest Speakers, Presentation, Writing Courses/Workshops
- Cooking Classes, Professional Development Classes, Social Activities
- Senior and Adult Services, Community Events

### **LJCC Corporate Membership Program:**

The intention of the LJCC membership program is to ignite mutually beneficial collaborations between nonprofits and local corporations. With the help of our sponsors and corporate members we aim to create member and social value, better connect through the community and communicate the shared values of our affiliated organizations.

The value for local businesses lies within expanding awareness of its programs and services. Most of our members know and recognize your business, but they don't see it as a part of their own lives. By joining our membership program we heighten community member's exposure to seamlessly weave your organization into their story.

### **Business/Corporate Membership Benefits:**

- Discount/Member-Rate attendance for up to four employees from same organization to attend special events
- Discount/Member-Rate on Room and Facility Rental Fees
- Early offering and 10% discount of exhibit space opening at Health Fairs and Signature Events
- Opportunities to underwrite and sponsor/co-sponsor programs, workshops, special events, day trips, speakers series, receptions, capital funds, class rooms
- Listing in the LJCC directory
- Support Local La Jollan Senior Programs
- ***Business/Corporate Membership Fee is a Tax-Deductable Donation***



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### Breakdown of Annual Sponsorship Levels

#### Level I - \$250/year

- Opportunity to leave collateral materials
- Link and contact information on our website
- 2 seminars\*
- 10% off rental rates
- Directory Listing (LJCC referral guide)

#### Level II - \$500/year

- Level I Benefits
- 3 seminars\*
- 20% off rental rates
- One month of acknowledgement space on website
- 1 monthly Facebook post (750 followers)

#### Level III - \$750/year

- Level II Benefits
- 30% off rental rates
- Acknowledgement on looping lobby screen (100x per day /1,200 members a week)
- Complimentary Room Rental of meeting room (2 hours)\*
- Opportunity to insert materials in our monthly newsletter

#### Level IV - \$1,000

- Level III Benefits
- 6 seminars
- Complimentary Room Rental of meeting room (4 hours)\*
- 1 month of acknowledgements in newsletter (1,500 distribution)\*
- 1 monthly acknowledgements through LJCC e-mail database (4,500+ distribution)
- Invitation to Annual Patron Reception
- 2 complimentary tickets per month to event of your choice\*

#### Level V - \$2,000+

- Level IV Benefits
- 4 Complimentary Room Rentals\*
- 2 months of acknowledgements in newsletter (1,500 distribution)\*
- 2 monthly acknowledgements through LJCC e-mail database (4,500+ distribution)
- 2 complimentary tickets per month to event of your choice\*
- Recognition of sponsorship at Annual Patron Appreciation Reception
- Naming Opportunities and Partnering opportunities for various LJCC events

**\*Allotted classes must be used during 1 year membership period. Do not roll over.**

**\*Dates available for room rental & newsletter space vary with availability. Requests require 2 months notice. Subject to change.**

**Our mission is to promote lifelong learning, wellness and friendship  
La Jolla Community Center is a 501 (c)(3) charitable organization. ID # 20-8682354**